

# FIFA FEVER

## THE MAKEUP WORLD CUP

Official Tournament Guide | Limited Edition Summer Event

By Misaglow



**Every product deserves a chance to make the starting lineup.**

Shop Your Stash • Support Your Team • Crown Your Collection Champion

Welcome to FIFA FEVER, Misaglow's signature seasonal Shop Your Stash tournament. This isn't a traditional makeup challenge. It's a beauty championship designed to help you rediscover forgotten favorites, build a dream team from products you already own, and crown the ultimate Collection Champion.

### TOURNAMENT REGISTRATION

Name: \_\_\_\_\_

Start Date: \_\_\_\_\_

Collection Size: \_\_\_\_\_



# TOURNAMENT RULES



## ASSEMBLE YOUR SQUAD

Before kickoff, choose your starting lineup.

Captain Product

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Superstar Product

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Underdog Product

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Veteran Product

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Rising Star Product

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## HOW TO PLAY

- Complete one challenge each day.
- Use products already in your collection.
- No shopping required.
- The purpose is to rediscover, rotate, and enjoy your stash.



## SCORING SYSTEM

Goal – Challenge Completed – +2 Points

MVP – Used A Neglected Product – +3 Points

Hat Trick – Used Three Forgotten Products – +5 Points

## WEEKLY AWARDS

Underdog Of The Match – Most Overlooked Product

MVP Of The Match – Best Performing Product

Fan Favorite – Most Complimented Product

Clean Sheet Award – No Shopping All Week



## FINAL AWARDS

Bronze Boot – 0-39 Points

Silver Boot – 40-69 Points

Golden Boot – 70-99 Points

Golden Compact Champion – 100+ Points



# FIFA FEVER™ TOURNAMENT BRACKET

## GROUP STAGE

- Day 1 - Opening Ceremony**  
Start the tournament with your signature makeup look.
- Day 2 - Home Team Advantage**  
Use products from brands based in your home country.
- Day 3 - International Friendly**  
Build a look using products from multiple countries.
- Day 4 - Rising Star**  
Give a newer product its chance to shine.
- Day 5 - Benchwarmer**  
Use a product that hasn't seen action in months.
- Day 6 - Fan Section**  
Choose products that always earn compliments.
- Day 7 - Clean Sheet**  
Create a polished look with minimal products.
- Day 8 - Supporters' Parade**  
Wear products that instantly boost your confidence.
- Day 9 - Former Champions**  
Bring back products you've loved for years.
- Day 10 - Face Paint Nation**  
Create a look inspired by team colors or flags.
- Day 11 - Rivalry Match**  
Compare two similar products and pick a winner.
- Day 12 - Chants & Drums**  
Build a bold look that commands attention.

## ROUND OF 32

- Day 13 - Host City Takeover**  
Create a look inspired by a World Cup host city.
- Day 14 - Traveling Supporters**  
Use products purchased during travel or vacation.
- Day 15 - Street Festival**  
Celebrate with a colorful, festive makeup look.
- Day 16 - Underdog Alert**  
Use a forgotten product that deserves another chance.



## ROUND OF 16

- Day 17 - Captain's Armband**  
Choose products you trust to lead your collection.
- Day 18 - Counterattack**  
Complete your makeup routine in 15 minutes or less.
- Day 19 - Set Piece Specialist**  
Focus on your strongest makeup skill.
- Day 20 - Stadium Snacks**  
Create a look inspired by your favorite game-day treat.

## QUARTERFINALS

- Day 21 - Viral Fan Cam**  
Create a look worthy of the stadium spotlight.
- Day 22 - City Takeover**  
Use colors inspired by a famous football city.
- Day 23 - Mascot Energy**  
Choose playful products that spark creativity.
- Day 24 - Transfer Market**  
Use a product in a completely different way.

## SEMIFINALS

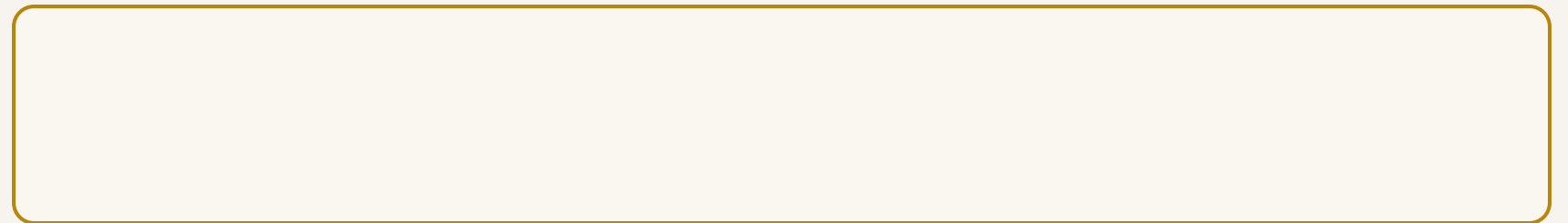
- Day 25 - Match Day Madness**  
Randomly select products and make them work.
- Day 26 - Fan Caravan**  
Build a look using products from different categories.
- Day 27 - Golden Boot**  
Wear the lip product most deserving of MVP status.

## THIRD PLACE MATCH

- Day 28 - Redemption Story**  
Revisit a product that previously disappointed you.
- Day 29 - GOAT Status**  
Use products you would repurchase immediately.

## FINAL

- Day 30 - FIFA FEVER CHAMPIONSHIP**  
Assemble your strongest beauty lineup and crown your Collection Champion.



## Crown Your Collection Champion

The real victory isn't buying more makeup — it's discovering what you already love.



# WEEKLY MATCH REPORT

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## WEEK 1

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Underdog Of The Match

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Why It Surprised Me

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MVP Product

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Fan Favorite

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## WEEK 2

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Underdog Of The Match

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Why It Surprised Me

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MVP Product

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Fan Favorite

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## WEEK 3

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Underdog Of The Match

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Why It Surprised Me

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MVP Product

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Fan Favorite

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## WEEK 4

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Underdog Of The Match

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Why It Surprised Me

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MVP Product

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Fan Favorite

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# AFTER THE FINAL WHISTLE

Reflect on your tournament journey. What earned a permanent spot?

## MVP PRODUCTS

The products that performed best all tournament long.

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## RISING STARS

Surprise favorites you rediscovered during the challenge.

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## TRANSFER LIST

Products to declutter, gift, or let go of with gratitude.

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## CHAMPIONSHIP LINEUP

Your final dream team. The products that earned a permanent roster spot.

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## PERSONAL NOTES

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## THE REAL WIN

The real win is not finishing products. The real win is discovering what truly earns a place in your beauty routine. Use what you learned during FIFA Fever to build a collection that reflects your personal style, favorite formulas, and everyday needs. Keep shopping your stash, keep creating, and keep glowing.

"Love what you own. Use what you have. Glow from within."

